

Exhibit 3

LYNCH, TRAUB, KEEFE AND ERRANTE, P. C. ATTORNEYS AT LAW
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TELEPHONE (203) 787-0275 FACSIMILE (203) 782-0278

MICHAEL J. SPINELLI

April 30th, 2017

RE: Louis Goldberg
File: 28323-1

To Whom It May Concern,

I have known Louis Goldberg since January of 2014 when I interviewed for a position with is company. He has been my employer since June of 2014. Since my time spent with Louis over the years, I have come to see that he is a very well-liked and respected individual in the printing industry. Every year on an employee's birthday and anniversary date, he makes an announcement honoring that employee and delivers a card to acknowledge the occasion. Louis helps his employees when they are in need, no questions asked. I personally have not experienced such a gesture in my 36 years in the printing industry. I am positive I can speak for all of us when I say that he is a very considerate employer. I believe that his work ethic, knowledge, and personality are what makes him and his company a major asset to the City of New Haven.

My personal opinion of Louis is that he is a caring, loving, and religious man who is dedicated to his family, his employees, and his faith. He goes out of this way to make sure that the people he cares about are properly cared for. I consider myself extremely lucky to have met Louis. He has taught me much over the past three years and I have the utmost respect for him. Louis is a very special man, and I wish there were more like him in this world.

Very respectfully,

Michael J. Spinelli

April 30, 2017

To Whom It May Concern,

I am honored to provide a reference for Mr. Louis Goldberg whom I have known for over forty years since he married his wife, my dear friend Edith S. Goldberg. I was impressed when I first met him, and my admiration has mounted with the years.

Louis Goldberg epitomizes the character traits of devotion, tenacity, kindness, and generosity:

He is deeply religious, attuned to the spirit, not just the letter, of the law. When he purchased a motel, he realized that the life style and clientele activities were inconsistent with his values. Although he had a family and children to educate, he sold the motel. It was prosperous; he sold it anyway.

Mr. Goldberg's business for the last thirty plus years has been enormously challenging. Major decisions are risky for a small business like his. Printing is competitive, capital intensive, and evolves with the speed of technology and communications. At various times, he has mortgaged his house and depleted his assets to pay employees and creditors. He rises at 4 am every working day and typically does not leave his office until 7 or 8 pm.

He is generous to his staff keeping them on even when their health declines and interferes with their work. When one employee was seriously injured in a car accident, he saved his job and took him back after many months of recovery and rehabilitation. When another staffer suffered from cancer and could no longer work, he paid her health insurance.

He has launched careers, given first jobs to entire families of children as each became old enough to work. My daughter was among them. She did clerical work, organized his storage area, and fifteen years later still writes internet marketing material for Goodcopy.

Louis Goldberg has given jobs to people no one else would hire including former addicts and former felons. Not all were successes, but those who were justified his faith in them. Over and over I have seen his willingness to give others a second chance.

When his aging parents lived in Baltimore, he monitored their health from New Haven, finally convincing them to move here. He made their care and the non-denominational Jewish Home for the Aged, where they lived, a priority. He visited daily, became chairman of the board of directors, and donated generously. He emerged as a knowledgeable resource for others, including me, as they struggled to care for their own elderly relatives.

Individual people, community leaders, rabbis will tell you of Lou Goldberg's kindness and generosity, but neither they nor I know the full scope of it since he has so often chosen to contribute anonymously. He provides "behind the scenes" help to spare others their pride and prevent their feeling indebted.

Louis Goldberg is well respected and much admired.

Most sincerely yours,

Joan S. Lindy

File: 28323-1

May 1st, 2017

To Whom It May Concern:

I have been a paper salesmen for over twenty- seven years. Goodcopy, the company owned by Mr. Louis Goldberg and his wife, was one of my first customers. Over the past twenty years I have established a substantial working and personal relationship with Mr. Goldberg. I enjoy stopping at Goodcopy once a week to visit with Lou. I have had the pleasure to know him more than just an owner of a printing company. We have conversations regarding our families, in fact I have sought after his parenting advice on raising my three boys.

I look to Lou for advice in my professional career; especially when dealing with difficult customer situations. He will advise me on how to present my solutions and ideas to a customer; how to handle any negative customer reactions.

Lou is always honest and fair with giving me opportunities to sell my products to Goodcopy. My profession is highly competitive. I have never felt like he was taking advantage of me to beat up the other suppliers to get a better price, like so many other owners. He is a man of integrity. I wish all the owners I deal with were like him. One of the biggest issues the paper industry has is its customers paying their bills. This is not the case with Lou. Bills are paid on time; even early in many cases. This again shows the integrity and credibility of the man.

In closing Louis Goldberg is a man that I would trust in any situation to make the right decision. He has helped me become a better salesperson, father and husband over the last twenty years. I consider him my friend.

If I can help in any other way Please do not hesitate to contact me. I can be reached at _____ Cell Phone. My home address is _____

Thank you,

Anthony Bagnoli III

Robin Winnat

May 1, 2017

Hugh F. Keefe
PO Box 1612
New Haven, CT 06506-1612
Re: Louis Goldberg /File Number 28323-1

To Whom It May Concern:

Mr. Goldberg has been my boss for the past 13 years at Goodcopy Visual Communications. What initially was my plan to stay for just one year – to gain production experience, before moving on – has lasted this long in great part due to having Mr. Goldberg as my boss.

Mr. Goldberg is a religious man, a family man, and someone who cares deeply about not only his faith, but others. He treats his clients and his employees kindly, fairly, and with respect. I know many of us at work see him somewhat as a father figure and he has jokingly acknowledged that. It's because of his interest in our well-being that he has offered support to an employee who was caring for her mother with early Alzheimer's and needed flexible hours to take her to her many appointments; or a few different employees who struggled with a serious illness or disease and would need time off; or as silly as it sounds, me dealing with back pain, and him showing me exercises to help me or helping comfort me after my grandmother had passed away. But probably the most touching example is one morning meeting when our production manager, Corey Greco, announced that he had bumped into someone who after seeing he was wearing a Goodcopy shirt, asked if he worked for Lou Goldberg and was he still the owner? He said, many years ago, he had committed a crime and when no one else would hire him, Lou gave him an opportunity. He taught him everything. Now the man was proud to say he was CEO of a big company and asked Corey to tell Lou "hello and thank you".

Lou truly does trust in his team of employees. He believes in us and our abilities as professionals and praises us often. If a customer becomes abusive, he has turned away their business. As a business man, he is very tolerant of change, and very accommodating. I know many customers who are happy working with Lou and therefore keep coming back. He is dependable, intelligent, engaging, sensible, and very down to earth.

Thank you for the opportunity to share my insight on a good man.

Kindest regards,

Robin Winnat

April 30, 2017

Re: File Number 28323-1

To Whom It May Concern,

I Nelson Rivera, have known Louis Goldberg for 14 years. I started at Goodcopy as a press operator in May of 2003. My relationship with Lou is a great one. I can express my feelings and opinions and he listens and helps me. With Lou there is always in open door policy, whether it is business or personal. It is like we are all family here at Goodcopy Printing.

I have printed several jobs that he has donated for his clients. He makes sure that the same quality goes into every job regardless if it is a paying customer or donation. I have seen when customers come in and go over jobs with him or walk thru in the shop. You can tell they are comfortable with him. He has a lot of knowledge in the printing industry and it shows.

Please feel free to contact me with any questions.

Sincerely,

Nelson Rivera

May 1, 2017

Re: File Number 28323-1

To Whom It May Concern,

I, Arleen Claudio-Gore, have known Louis Goldberg for 13 years. Lou is not just my boss but he is like family. My daughter calls him Grandpa Lou. He is a great man and treats his staff like family. He is well respected and always makes sure to tell his staff thank you for all their hard work. He takes time to sit down and explain everything and makes sure you understand what is going on. I have been in the printing industry since 1997 and have learned so much from Lou working here. He makes sure that his staff gets the education and training needed to operate in their department.

Lou works with the community in giving back. He helps his nonprofit clients with donations throughout the year as well. All his clients love him! Goodcopy has been able to hold their great reputation due to this man. He has passion for his business and all those involved. He is very professional in what he does. I have gone with him to meet with clients and I first hand, have been witness on how he has gained their business due to his professionalism and reputation.

Please feel free to contact me with any questions regarding this letter or my relationship with Mr. Goldberg.

Sincerely,

Arleen Claudio-Gore

May 1, 2017

Re: File Number 28323-1

To Whom It May Concern,

I, Corey Gore, have known Louis Goldberg for about 13 years. I first started working for him in November of 2004. I started out as his driver and he said he saw more in me. He had me train in different departments at Goodcopy and now I am a supervisor for both the mailing and digital departments. He listens to your concerns and he makes sure to show his appreciation for all your work. I admire Lou as a business owner. When so many businesses are closing their doors he has been in business for so many years.

I see when clients come in to go over their jobs and they love him! He is very professional and makes sure that his clients are comfortable. He assures them that the product they will receive will be of quality.

Lou works with the community as well. I have printed some of the donation jobs that have come in for our nonprofit organizations. Not a lot of businesses do that now a days and Lou shows his appreciation to them.

Please feel free to contact me with any questions regarding this letter or my relationship with Mr. Goldberg.

Sincerely,

Corey Gore

Debbie Hripak

May 2, 2017

To Whom It May Concern,

I have known Louis Goldberg for 3 ½ years and work for him as his Office Manager.

Lou is a very enthusiastic, sincere and hard-working man. He is a great boss as well as an asset to his community. He is very kind and generous to his employees and we consider him like family. He devotes and donates time and money to his community. He has been in this area for 40+ years and owns a family print shop in New Haven for 35+ years. He is family oriented and considers all of us like family (as well as our kids)

His friendly and cheerful nature and positive attitude have earned him a special place among his colleagues.

His kind and compassionate nature comes out in his ever-ready approach to life.

In my case alone, he makes sure that I am compensated for my work for him and always has kind words for the good job that I do for him. I appreciate and care for him very much.

Sincerely,

Debbie Hripak

File # (28323-1)

May 5, 2017

Hugh Keefe
52 Trumbull Street
New Haven, CT 06506

Re: Louis Goldberg
File: 28323-1

Dear Mr. Keefe:

Thank you for the opportunity to tell you about my former employer, Lou Goldberg. I've known Lou for over 20 years. I worked for Goodcopy Printing and Graphics from 1997 - 2015. He was my boss and sales mentor.

I value all that I have learned from Lou through the years. From his example, I learned about fairness, honesty and ethics. He often said, "make the customers happy" and "always tell the truth". My clients would often ask me what he was really like because he seemed so nice. It was easy to answer them because Lou was exactly like he seemed. He was always honest, fair and compassionate.

The thing I admire the most about him is his philanthropy. He gives to many organizations and his community. Most of my clients were non-profits. Lou often made donations to their causes and went to an endless amount of benefits to support them.

Lou was my role model for many years. I only know him to have integrity, be truthful, fair and honest.

Sincerely,

Cristina Laudano

Jason T. Little
25 Rock Hill Road
New Haven, CT 06513

May 5, 2017

To whom it may concern,

I have known Louis Goldberg for over 16 years as my employer and friend. Lou gave me a start in the print industry when I didn't have any really world experience. He has always encouraged me to achieve and strive for self improvement.

From the start of my employment I noticed that many people considered Lou a pillar in the community. I quickly found out why, Lou is very dedicated to his faith and those principles are evident in his daily interactions. He is a kind, compassionate, charitable and understanding person. I have personally watched as he went above and beyond to help employees with personal issues, giving employees that many people not considered model hires an opportunity to make a life for themselves. Lou continues to show us how he care for those around him, encouraging people with ailments to try to become healthier and showing a genuine interest in their future. I also saw that Lou is a father, who loves his family very much and that he values the importance of family closeness.

I remember about 12 years ago when I first started working for Lou one of my fellow employees; who was a single parent, was having a difficult time keeping up with their child's school tuition. This parent was extremely upset, as she valued education and wanted to provide her child with a good education and a better life. This employee later confided in me that it was only with Lou's help that they were able to pay the tuition and keep their child in school. It is very rare to find a people who care deeply enough invest in people and their future, but that is the type of man Louis Goldberg is.

Thank you,

Jason T. Little

From: Andrew Corey Greco

File # 28323-1

To whom it may concern, I met Lou Goldberg in February of 2000. I was working at another Printing company in Florida when Lou first contacted me to work for him. When I had met Lou I knew right away that he was genuinely a respectful person. He was direct with his questions and firm with his decisions. I have worked for many places and have had many bosses, but Lou was different when I first met him, at first I was a bit intimidated by him and was not sure I would be the correct person for the job. I had worked for him for only 1 month before I was in a car accident that placed me back in Florida for physical therapy. After 6 months had gone by, I had received a phone call from Lou asking me if I was returning back to work. This phone call had shown me a side of Lou that was compassionate and caring.

I have worked for Goodcopy for 16 years and I can honestly say that because of Lou Goldberg my career has been more than I would have expected. I have seen him change the way he does business and his reactions to people in order to be successful. I realized that his work ethic had a way to inspire his staff to work hard and provide excellent quality service.

When you ask a person if they like what they do their response should be... "it is more than I could have ever imagined". To me that's exactly what it is. Lou has given me every opportunity to succeed and excel in my career. At times when I have failed he would reassure me that everyone makes mistakes but we must move on. I have been managing Goodcopy for about 11 years now, I have never wanted anything more than for him to succeed at growing this business to its fullest potential. Louis Goldberg has by far been the greatest boss I have ever worked for. He treats his employees, friends, and family with the up most respect. Lou never puts himself first, He has been someone you can look up to and say "wow" I hope one day I am as respected, determined, considerate and genuine as him.

About 8 or 9 years ago I was standing in a Dunkin Donuts getting my coffee when an older man asked me if I worked at Goodcopy? Not realizing I was wearing my Goodcopy shirt I responded to him that I did. This stranger then proceeded to tell me that he had also worked at Goodcopy at one point in his life. He asked if Lou and Edie were still there I told him that they were, As I looked at him his eyes began to tear up and this man said to me "I wish I could only do for them what they have done for me, they truly are good people ". I had already known this about Lou and Edie, but it was at that moment that I realized Lou is a man who has changed the lives of so many people. Whether it is giving them a bit of faith or having faith in them, he never gives up hope that people can change the outcome of their life by doing the right thing.

Fast forward a few years, I was at an event for a client of Goodcopy. Lou could not attend and asked me to go to represent him. Pretty tall order I thought to myself, but I went. There were several hundred people at this event in New Haven CT. Every person I talked to that knew who Lou Goldberg was said how amazing it was to know him. "They did not say it's nice to work with him" or "ya he's a good sales person" instead their response was" it is AMAZING to know him". Think to yourself, how many people have you ever really thought were amazing to know. I have met some really great people

in my 38 years and there is less than a handful that I could say that about. For a man to leave this kind of impression on people shows you how sincere and genuine he must really be. That is great character.

Lou Goldberg has taught me many things over the years and even when we don't agree or see eye to eye if you will, He has always made me feel greater than life! I know I am happy, I know how much I love my family and man I love my Job, Lou has given me that. Lou knows when to laugh, when to sing, when to put himself out there no matter what might happen. He is the only orthodox Jewish man that I have met that sings Christmas Songs out loud while walking through the shop, to see that everyone is having a great day. His enthusiasm is contagious, his jokes are corny and his laugh is truly from the heart. I know Lou, I know his beliefs, his passion, his true feelings on what is right and wrong. As a father, I hope my kids one day think of me what I think of him. Louis Goldberg is the type of person that people will never forget. It is an honor to have him as a boss and as a friend.

Sincerely

Andrew Corey Greco

File # 28323-1